Presenting
Program Speaker
Seth Garcia

Join Seth Garcia, award winning and published photographer for a day of learning.

The Power of Light: Free yourself and have more control shooting morning, noon or night regardless of the natural or artificial light conditions, properly exposing your subject as well as your backgrounds.

The Power of Photoshop: Today, digital processing skills are essential to every photographer. Increase the value and profitability of your work, learn the power of Adobe Photoshop the number one photo editing tool on the planet and unleash your creativity.

Program Schedule

10:00 AM   The Power of Light
12:00 AM   Lunch (Natural light)
 2:00 PM   The Power of Photoshop
 4:00 PM   End

Seth Garcia

Award-winning published photographer Seth Garcia was born in Washington, D.C. and grew up in Huntsville, Alabama. He currently resides in Jefferson City, Missouri.

After a 30-year career as a technical specialist in the office machine business, Seth is now a full-time photographer. He shoots high-resolution digital images for weddings, corporate events, photojournalism, and commercial and fashion clients. He is highly proficient in Photoshop.

Seth's work has appeared in numerous international, national and local publications and magazines, and on billboards, websites, posters and CD covers. His portfolio includes work for Maxim. Com, Fox Sports, Scout.Com, Kansas City Chiefs, The Sierra Club, NFL Warpaint Illustrated magazine, Ebony, Newsweek, and numerous other publications. A licensed pilot, Seth also does aerial photography.

Seth hosts his own Power-of-Light Photography Workshops in which he presents valuable tips and tricks on lighting techniques and Adobe Photoshop.

Learn the secrets of lighting and composition, as well as how to see natural light and use your own lighting in advanced lighting techniques in ANY location regardless of lighting conditions.

Power-of-Light

* The beauty of natural light: Learn how to see and effectively use naturally occurring light

* Natural light and Artificial light: Free yourself and have more control shooting morning, noon or night regardless of natural light conditions

* Studio lighting: Learn how to use soft boxes, octo-boxes, umbrellas, beauty dishes, ring lights, Snoots, flags, gobos and grids; set up and balance several lights; shoot with seamless, muslin or no backdrops at all

* Composition: Learn how your brain sees things
- Hands, arms, legs
- Lines? What lines?
- Working with the model or muse

* Equipment & portability
- What is the relationship between f-stop, ISO and speed?
- Never leave home without it...

Today, digital processing skills are essential to every photographer. Increase the value and profitability of your work. Learn the power of Adobe Photoshop, the number-one photo editing tool on the planet, and unleash your creativity.

Power-of-Photoshop

* The Top 10 PS flattering tricks that will keep her coming back to shoot more.

 This and other topics covered only at the workshop. Join us! You will be glad you did!

Digital projector topics:

Digital workflow from download to archive, raw files, jpegs.

Skin, face, hair and eye retouching

Working with unwanted shadows, and highlights

The beauty and vibrancy of color, cross color processing

Always a classic: B/W and tinting

All those wonderful tools: clone, history, liquefy, etc.

Noise, sharpening, curves, contrast, hue and saturation

Consistency & productivity: the Photoshop action

What are plug-ins?

Camera raw presets